

# Arlandria Action Plan Implementation

*Collaboratively Implementing the Vision of the Arlandria Plans*

Sustainability = Capacity to endure

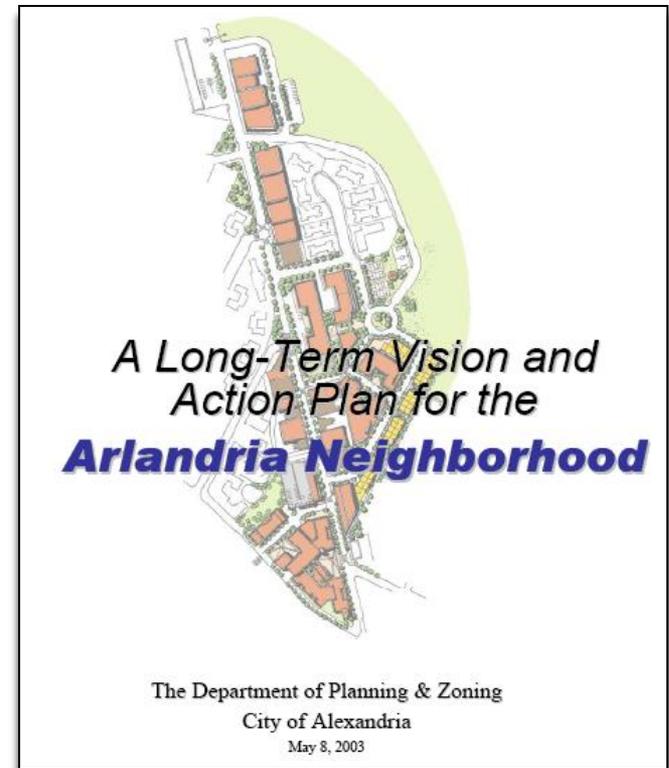
*Plan Implementation = Sustainability*

- Good stewards of ideas
- Good stewards of community planning process
- Good stewards of resources
- Good stewards of momentum and community goodwill



# Arlandria Plan Implementation Background

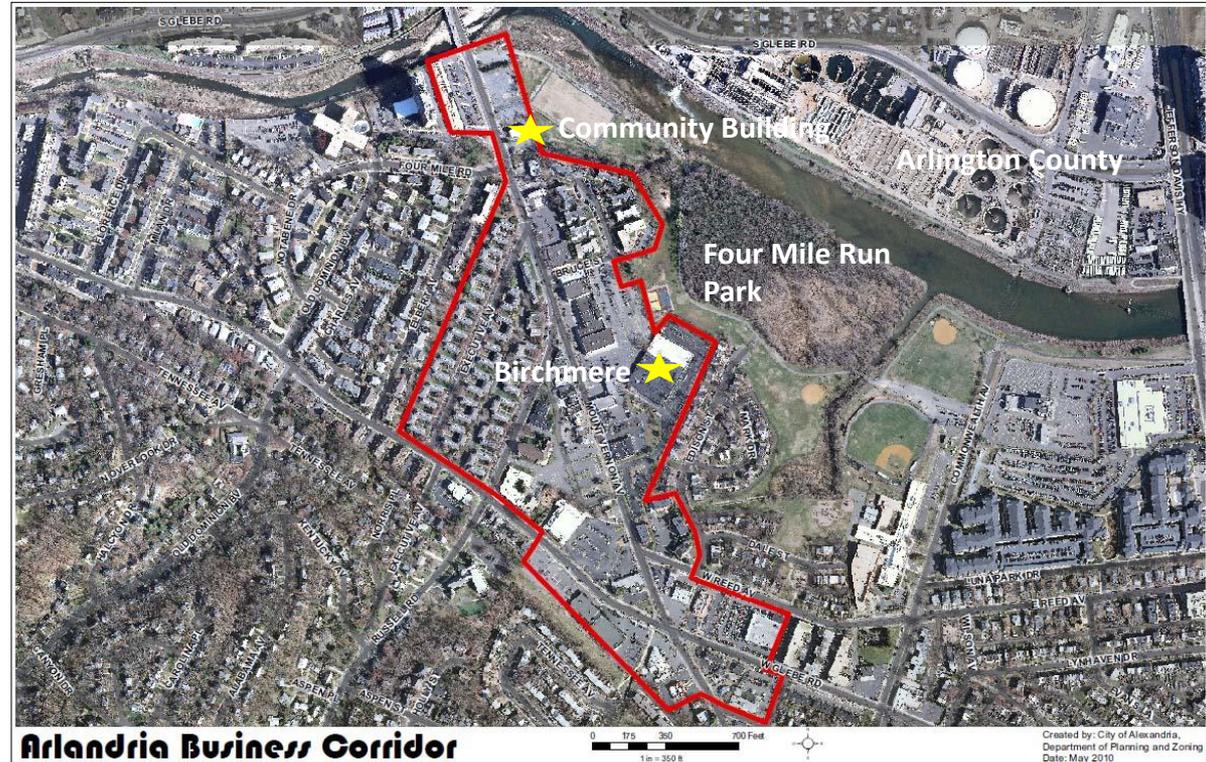
- “A Long-Term Vision & Action Plan for the Arlandria Neighborhood” (Action Plan) (2003)
  - Neighborhood-wide issues
- Work Program (per City Council, 2009)
  - Implement Arlandria Action Plan
  - Partner with community



# Arlandria Plan Implementation Background

## Demographics

- Population: 7, 120
- Race:
  - 22% Black alone
  - 12% White alone
  - 43% Other race
  - 62% Hispanic (any race)
- Age
  - 28% 0-19yrs
  - 66% 20-54yrs
  - 6% 55+ yrs
- Place of Birth
  - 44% Native
  - 56% Foreign Born
- Median Household Income
  - \$40, 599



# Arlandria Plan Implementation Background

## Arlandria Action Plan (2003) Key Recommendations

- Intersections
- Pedestrian safety
- Zoning
- Four Mile Run Park
- Retail
- Streetscape
- Parking
- Code Enforcement



# Arlandria Plan Implementation Background

## Arlandria Action Plan Implementation Activities (2003-09)

- Adopt new Neighborhood Retail Zone
- Create 2 Coordinated Development Districts (CDDs)
- Purchase and demolition of blighted building
- Acquisition of 4 parcels for Four Mile Run Park expansion
- Streetscape & Pedestrian safety improvements
- Interim improvements at Mt. Vernon Ave /Russell Rd Intersection



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# Arlandria Plan Implementation Process

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## City Council Directive (October 2009)

- Implement the recommendations of the 2003 Arlandria Plan
- Establish the Arlandria Action Plan Advisory Group
- Explore disincentives for economic development
- Increase coordination with other city departments
- Continue retail enhancement efforts
- Support community-led projects

# Arlandria Plan Implementation Process



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# Arlandria Plan Implementation Process

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## Public Outreach & Collaboration

- Advisory Group (including a Developer Forum)
- Smaller stakeholder groups
- Property owners, developers, land use attorneys
- Non-Profit Service Providers
- Residents and business owners
- Advisory Group Executive Committee



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# Arlandria Plan Implementation Process

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## Staff Facilitation & Coordination

- Bi-weekly staff team meetings
- Implementation Matrix
- Status of Implementation Report



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# Arlandria Plan Implementation Process

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## Capital Improvements

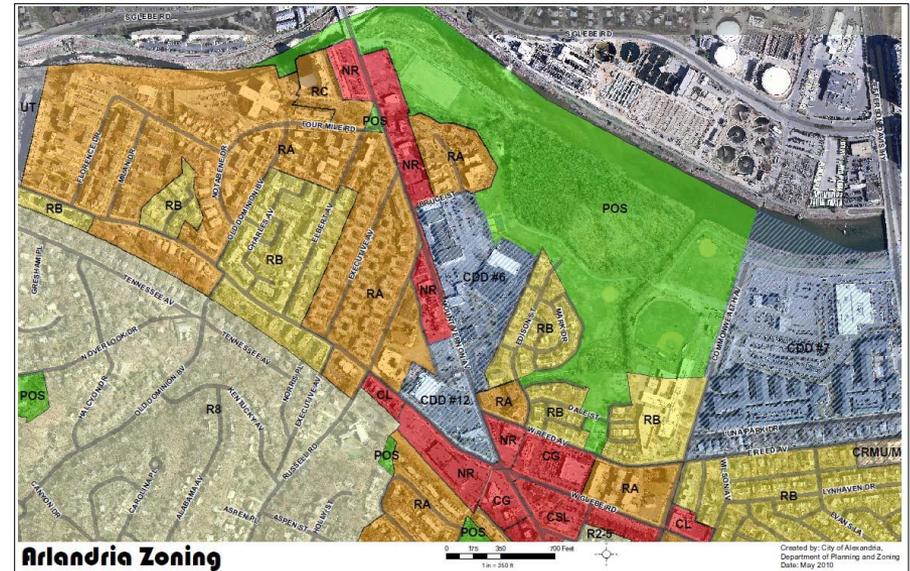
- Prioritize capital projects identified in the Arlandria Plan
- \$500,000 in CIP funds



# Arlandria Plan Implementation Activities

## Land Use & Zoning

- Explore disincentives for economic development
  - Interviews with development community
  - Land use calculations
  - Other barriers to redevelopment



# Arlandria Plan Implementation Activities

## Transportation Improvements

### Mt. Vernon Ave/ W. Reed Ave intersection improvements

- Four approach intersection
- Crosswalk
- New bus stop
- Minimizes pedestrian crossing distance
- Driveway consolidation
- Improved transit access
- \$300,000

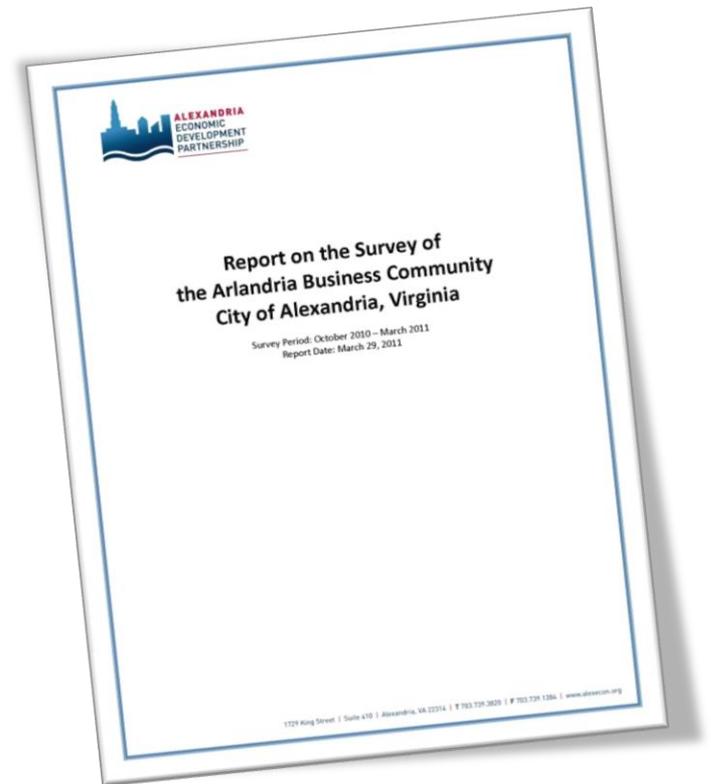


Mt. Vernon/W. Reed intersection

# Arlandria Plan Implementation Activities

## Retail Enhancement

- Hired 1 part-time bilingual staff persons and interns
- Inventory of all businesses
- Survey and interviews
- Report on findings
- One-on-one counseling
- Façade improvement program
- Bilingual Listserve



# Arlandria Plan Implementation Activities

## Parks & Recreation

### Four Mile Run Park Expansion Project

- Architects Anonymous (AA) conceptual design
- AA is a group of local architects who provided pro-bono design work
- \$400,000 total cost
- Phase I funded (\$200,000)



Four Mile Run Park Expansion site

# Arlandria Plan Implementation Activities

## Parks & Recreation

## Commercial Building Adaptive Reuse

## New Community Building

- Architects Anonymous design
- Phase I complete (\$100,000)
- Fairweather usage



Four Mile Run Park  
Expansion site



Community Building

# Arlandria Plan Implementation Activities

## Community-Led Projects

- Improved vacant open space
- Four Mile Run Farmers & Artisans Market at Four Mile Run Park Expansion site



Commonwealth/Reed Open Space – BEFORE/AFTER



Four Mile Run Farmers & Artisans Market – BEFORE/AFTER

# Arlandria Plan Implementation Next Steps

- Prioritize Public Investments
- Encourage community-led projects
- Continue convening Arlandria Plan Advisory Group
- Complete analysis of potential initiatives to encourage redevelopment
- Business assistance and recruitment
- Implement remaining Arlandria Plan recommendations

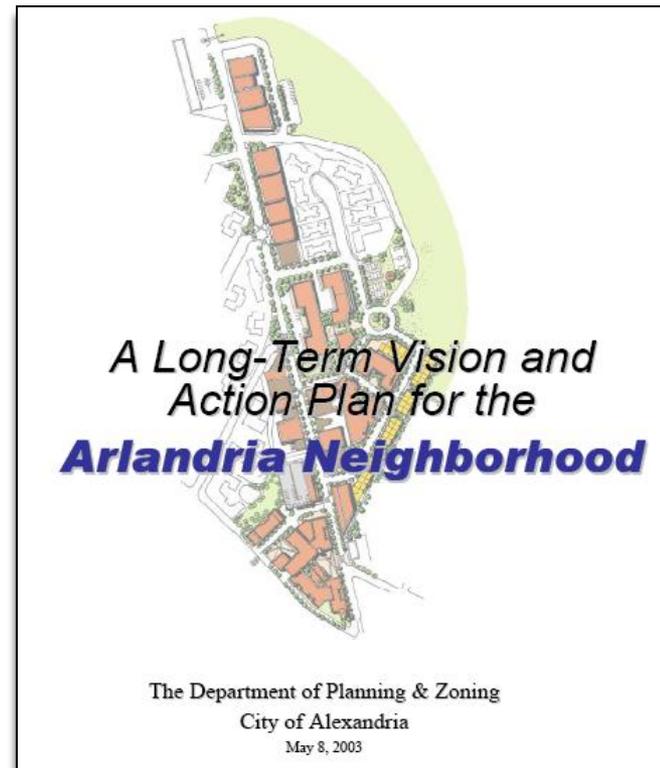


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# Plan Implementation Challenges

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- Comprehensive Nature of the Neighborhood Plan
- Lack of resources
- Maintaining awareness



# Plan Implementation Lessons

## Role of an urban planner in Plan Implementation

- Facilitator
- Mediator
- Collaborator
- Plan Vision Holder
- Coordinator



# Arlandria Action Plan Implementation

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