

# CSG Photo Team Guide

Help us show the beauty of smart growth in the DC region!

## DOs

- Do be strategic about weather conditions. For example, try to capture a great walkable location on a sunny day, or an empty oversized parking lot on a overcast day
- Do try to show the geographic, racial, and cultural diversity of our region
- Do try to center people-- someone using a protected bike lane is a much more interesting photo than just a protected bike lane
- Do use the photo burst feature for action shots. We want to see smart growth in action, so learn more about the burst feature [here](#) to capture the action without the blur.

## DON'Ts

- Don't zoom in before taking the picture-- it will negatively impact the quality of the image
- Don't photograph children or minors
- Don't cut off your subject-- whatever is the focus of your photo, make sure it's fully in view
- Don't focus on landmarks like the monuments in DC unless there is a larger focus on something urbanist or smart growth-oriented like Bikeshare or a Circulator bus

## SUGGESTIONS

Here are a few suggestions of what we're looking for:

- Beautiful housing of all kinds-- think colorful duplexes, cute backyard ADUs, or transit-oriented affordable housing, like [Gilliam Place in Arlington](#)
- Multimodal transportation, like people using Capital Bikeshare at at the Silver Spring Metro station
- People using infrastructure correctly-- riding bikes in the bike lanes, Metro riders wearing masks, etc



For the duration of the pandemic, make sure your subjects are properly masked up!

Images like this are perfect to demonstrate the way that the pandemic has changed public spaces for the better!



## SOME EXAMPLES

As you can see, a lot of the photos we like to use are in DC, but we're a regional organization, so we need your help to highlight the great things happening in the DC suburbs!



We always need photos showing people enjoying safe streets for all, like this couple taking advantage of DC's expanded sidewalks during COVID

