



The 2014 Walking Tours & Forums Series is made possible by the generous support of the National Association of Realtors.

The Coalition for Smarter Growth promotes walkable, inclusive, and transit-oriented communities in the Washington DC region, and the land use and transportation policies and investments needed to make those communities flourish.

Better DC Buses: What does it take?

Wednesday, April 30, 2014
Refreshments 6:00pm - Program 6:30-8:00pm
The Chastleton - 1701 16th Street NW



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Sharing the conversation online?
Use the hashtag #dcbuslanes

Better DC Buses: What does it take?

New and innovative bus service has offered a better ride on DC buses, but many more improvements, like the 16th Street rush hour bus lanes, are still pending. Improving bus service is of vital importance to DC residents, since they rely more on riding the bus than on Metro.

Traffic congestion, constrained funding, and limited street space are all challenges to speedier and more reliable buses. For several years, better bus service has been planned, and sometimes implemented in DC and the region.

What's the status of bus improvement plans, and what can we learn from other regions' experiences?



Sharing the conversation online? Use the hashtag **#dcbuslanes**

Cheryl Cort @cherylcort

Mary Cheh @marycheh

WMATA @wmata

Coalition for Smarter Growth @betterDCregion

Kishan Putta @kishanputta

NYC DOT @NYC_DOT

DDOT @DDOTDC

letterDCregion

Notes

Upcoming Coalition for Smarter Growth events

register for any event and learn more at smartergrowth.net/events

East Falls Church: Bridging I-66 (walking tour)

Saturday, May 3 / 10:00AM – 12:00PM

Divided by I-66 and split between two jurisdictions, East Falls Church is on the cusp of big changes. View new developments and learn about plans for a vibrant, walkable and cycling-friendly neighborhood.

Livable Communities Leadership Award Reception

Thursday, May 15, 2014 / 6:30 - 8:30PM

The Coalition for Smarter Growth's marquee annual event is set for May 15, 2014. We'll be celebrating progress on transit, smart growth, and inclusive communities as we present this year's award to Arlington's Walter Tejada. We hope you will join us at Epic Studio in DC's Dupont Circle.

Tickets for this event are \$125 online at smartergrowth.net/livablecommunities

Twinbrook Metro: Placemaking in Process (walking tour)

Saturday, May 17 / 10:00AM – 12:00PM

Creating a walkable community with a sense of place takes time. Check out what's new at Twinbrook Metro and get a crash course in the placemaking process.

Pentagon City: More than a Mall (walking tour)

Saturday, May 31 / 10:00AM – 12:00PM

When you think of Pentagon City, you might think of the mall. But the area is seeing dramatic changes as Arlington County and private developers transform it into something more.

H Street: Past & Future (walking tour)

Saturday, June 7 / 10:00AM – 12:00PM

Learn what's around the corner for one of DC's most rapidly changing neighborhoods, and reflect on its past. Oh, and about that streetcar...

Tonight's program

6:00 PM	Registration / refreshments
6:30 PM	Welcome <i>Cheryl Cort, Policy Director, Coalition for Smarter Growth Commissioner Kishan Putta, ANC 2B04</i>
	Introduction <i>Mary Cheh, Chair, DC Council Committee on Transportation and the Environment, DC Councilmember for Ward 3</i>
	<i>Joseph Barr, Parsons Brinckerhoff, and former Director of Transit Development, NYC Dept. of Transportation</i>
	<i>Jim Hamre, Director, Office of Metrobus Planning, Scheduling, and Customer Facilities, WMATA</i>
	<i>Sam Zimbabwe, Associate Director, Policy, Planning & Sustainability Administration, DDOT</i>
7:30 PM	Audience questions
	Closing remarks

Speakers

Joseph Barr

Parsons Brinckerhoff

former Director of Transit Development, NYC Dept. of Transportation

Joseph Barr is a Senior Supervising Planner with Parsons Brinckerhoff, and has more than 16 years of experience in overseeing the planning, design, and implementation of multimodal transportation projects in complex urban environments.



From 2005 through 2010, he was in charge of the New York City Department of Transportation's Bus Rapid Transit Program, which led to the successful implementation of the first two Select Bus Service routes in New York City, on the Bx12 route in The Bronx and the M15 route in Manhattan. He has also worked on planning for light rail, commuter rail, and multimodal streets, and has broad experience in community engagement and public outreach.

Earlier in his career, Joe established the City of Cambridge's Transportation Demand Management program. Joe currently manages Parsons Brinckerhoff's Planning, Environmental, and Traffic group in New England and is managing multiple BRT and bus priority projects in the Northeast. He lives in Arlington, Massachusetts with his wife and son, and is a member of the appointed Advisory Committee that's guiding the development of Arlington's new master plan.

Jim Hamre

Director, Office of Metrobus Planning, Scheduling, and Customer Facilities, Department of Bus Services, WMATA

Mr. Hamre is Director of the Office of Bus Planning, Scheduling and Customer Facilities (PSCF) and has held this position for the past 4 seasons. This Office manages Metrobus route development, planning and scheduling for existing and new Metrobus services and enhancements. Metrobus deploys 1248 buses on weekdays to carry 465,000 daily passengers on 175 lines in eight jurisdictions throughout the National Capitol Region. PSCF provides a focus for efforts to (1) conduct planning to implement the Metrobus Priority Corridor Network; (2) plan and implement enhancements to bus customer facilities; and (3) review performance data and conduct analysis leading to changes to provide for a State of Good Operations for all Metrobus services.

As a part of Metro's Long Range Planning Office, Mr. Hamre served 3 years as Senior Planning Manager responsible for Bus Projects and Corridor Planning. This program drafted recommendations for projects covering a range of initiatives

including the Priority Corridor Network, Metrobus Service Evaluation processes, Regional Bus Network Evaluation, MetroExtra service implementation, Metrobus' Priority Corridor and Network Capital Program and Bus Stop Guidelines.

Mr. Hamre served 13 years as Transit Section Chief during an 18 year career with the Arlington County Department of Public Works. Among his duties he served as the county's liaison with WMATA regarding the provision of Metrobus, Metrorail, and MetroAccess services and preparation of operating and capital budgets. He was active in the formation of MetroAccess and led the creation of Arlington Transit (local bus) and Arlington STAR (paratransit) along with the Arlington Commuter Services Program (TDM and marketing). He also participated in the review of over 100 site plans and implemented several capital projects including the Pentagon Transit Center, Crystal City–Potomac Yard Busway and planning for the proposed Columbia Pike streetcar.

Active in the transit industry since 1979, Mr. Hamre's resume includes engagement in the creation of Cy-Ride in Ames Iowa; expansion of Wilson Transit services in Wilson, NC, service management in Rocky Mount and Burlington, NC; completion of the Crystal City and Rosslyn Metrobus stations and new elevators at Ballston Metro; start-up of the Virginia Railway Express, and development of the award winning "Pike Ride" rapid bus service among his professional successes.

Sam Zimbabwe

Associate Director of the Policy, Planning & Sustainability Administration, DDOT



Sam D. Zimbabwe serves as the Associate Director of Policy, Planning & Sustainability Administration (PPSA). Equipped with a wealth of experience in urban design, bicycle and pedestrian planning, and urban ecology, Mr. Zimbabwe guides DDOT's development of the District's multi-modal transportation network.

Mr. Zimbabwe holds a Master of City Planning degree in Urban Design from the University of California, Berkeley and a BS in Urban & Regional Studies from Cornell. Before coming to DDOT, Mr. Zimbabwe was the director of the Center for Transit-Oriented Development at Reconstructing America where he lead planning and technical analysis projects focused on transit and transit-oriented development with local and national philanthropic foundations and public agencies around the country. Mr. Zimbabwe also has experience as an urban designer and associate with the Community Design + Architecture Firm, as an urban designer at Van Meter Williams Pollack, and as a planning associate with the Port of San Francisco.