
Open Position: Maryland Advocacy Manager

Do you have a passion for advocacy and making a difference in the Washington, D.C. region? Do you love connecting with people face-to-face, building relationships, and using those relationships to make change happen? Are you ready to use these skills to strengthen a movement?

Our team is making a real difference on smart growth issues across the Washington, D.C. region, from saving Metro to creating bicycle and pedestrian-friendly communities and protecting open space. We're looking for our next Maryland Advocacy Manager, who will continue this work for us in Montgomery and Prince George's counties, including campaigns such as Metro improvements, bus rapid transit, transit-oriented development, affordable housing policies, master plans, and transportation policies and priorities.

We are the leading organization addressing where and how the D.C. region grows. We are small, creative, flexible, and effective. We've spent 21 years successfully advocating for walkable, sustainable communities in the D.C. area and the world class transit system needed to support them.

We're looking for an individual with the right skills in relationship-building, clear and effective writing, and organizing, who can be an integral part of our winning team. We seek dedication to advancing smart growth, an ability to multitask without breaking a sweat, creative thinking, and good humor.

Responsibilities include:

- Serve as primary ambassador of the Coalition for Smarter Growth in Maryland to local officials, community and business leaders, residents, and activists
- Build and maintain coalition of environmental, pro-transit groups, business, and community groups to campaign for smart growth
- Cultivate new smart growth supporters in Montgomery County and Prince George's County through grassroots outreach techniques
- Organize educational and campaign events such as walking tours, educational forums, press conferences, lobby days, and volunteer gatherings
- Research, develop, and execute strategies for new and ongoing smart growth campaigns
- Track relevant smart growth and transportation issues at the county and state level
- Work with Coalition for Smarter Growth staff to craft compelling testimony, email alerts, and blog posts
- Communicate and build relationships with relevant local and regional press members to ensure coverage and incorporation of smart growth issues in news media
- Everything else: Because we're a small office, we all pitch in on big events, some administrative tasks, fundraising campaigns, and the random stuff that just comes up.

Qualifications: We're not locking ourselves into looking for a particular background; however, the following talents and experience are a big plus. **Please apply if you meet 75-80% of the following criteria:**

- Demonstrated, enthusiastic and unflagging dedication to CSG's mission
- Strong knowledge of Maryland politics, with a particular focus on Montgomery County and Prince George's County
- 2-3 years of experience in advocacy, community organizing, and/or political campaigns

- Experience building and maintaining diverse coalitions or direct experience working with underserved populations
- Passion for increasing transit access and walkable, inclusive communities
- Spanish language fluency
- Familiarity with the legislative process, particularly at the state and county level in Maryland
- Outside-the-box thinking and a pragmatic approach to organizing
- Ability to quickly digest and distill complicated information
- Excellent verbal and written communication skills
- Comfort speaking in front of crowds and working with diverse stakeholders
- Ability to work with and manage different personalities
- Comfort and flexibility to switch between a self-directed work style and team work as needed
- A solutions-oriented work attitude.

Team and cultural fit:

- An outgoing personality, comfort speaking with new people, and a generally positive attitude. We are a small, tight-knit team in a moderately-sized space, so finding the right fit is essential.
- Ability to manage multiple projects and deadlines. This position reports to the Deputy Director and also works closely with both the Executive Director and Engagement Director.
- Our office is very fast-paced and you should be able to manage shifting priorities and an unpredictable legislative process.
- Desire and ability to connect with our members, donors, volunteers, expert guides/speakers, and event attendees.
- Ability and willingness to work the occasional Saturday morning or weeknight.

This is a full time, salaried position (some flexibility on this may be possible for the right candidate), with excellent benefits. Expected starting full-time salary will vary based on experience, likely in the mid-\$40 to high-\$50k range. Our office is located in D.C. near Union Station. The ideal start date for this position is late December or early January.

The Coalition for Smarter Growth is committed to providing equal employment opportunity for all persons regardless of race, color, religion, national origin, marital status, political affiliation, sexual orientation or gender identity, disability, sex, or age.

To apply:

Please submit a resume, a cover letter offering a compelling case for your interest in the Coalition for Smarter Growth and what you offer, and one writing sample of 500 words or less showcasing your persuasive writing ability to jobs@smartergrowth.net. We are accepting applications immediately, and on a rolling basis until the position is filled.