

COALITION FOR SMARTER GROWTH

SMART GROWTH SOCIAL

AND FUNDRAISER

The Smart Growth Social is the Coalition for Smarter Growth's most popular party of the year! A fundraiser to celebrate the smart growth supporters and urbanists who embody the smart growth movement in our region, this annual event (now in its seventh year) attracts over 250 of the best and brightest urbanists, community activists and advocates, and professionals from across public service, urban planning, and transportation in the DC region.

With refreshments from DC's craft beer scene and food from local eateries, there's so much to enjoy about Smart Growth Social.

If that weren't enough, each year the event features a short TED-style talk from a star in the smart growth and urbanism fields. This year's speaker is Dan Reed, urbanist, blogger, thought-leader. Dan is an advocate for sustainable and inclusive communities and a keen observer of our very diverse and changing suburbs. In addition to his blog, Just up the Pike, Dan writes for Washingtonian Magazine, and is a planner at Toole Design Group, a real estate agent, and member of the editorial board of Greater Greater Washington.



About the Coalition for Smarter Growth

Founded in 1997 the Coalition for Smarter Growth has become the leading organization addressing where and how the Washington DC region grows, partnering with communities in planning for the future, and offering solutions to the connected challenges of housing, transportation, and the environment. From support for Metro dedicated funding, inclusionary zoning and accessory dwelling units, to the DC zoning update, to winning urban street design standards, bus rapid transit master plans, and dedicated bus lanes across the DC region, the Coalition for Smarter Growth is making change every day.





SMART GROWTH SOCIAL

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with special guest speaker

Dan Reed,
Just-up-the-Pike

An evening in celebration of local food, local drink, and the Coalition for Smarter Growth's work for a more walkable, transit-friendly future for everyone in the Washington DC region

October 29, 2019

7:00-9:00 PM

VIP Reception

6:15-7:00 PM

Eastern Market North Hall

225 7th Street SE

Washington, DC

SPONSORSHIP OPPORTUNITIES

Sponsoring the 2019 Smart Growth Social is a great opportunity to connect your firm or brand with some of the DC region's most active, engaged residents and activists. Coalition for Smarter Growth supporters are active in their neighborhoods and communities, embrace transit-oriented, car-free or car-light lifestyles, and many bike for transportation and/or recreation. Connect in person at the event with 250+ of our more enthusiastic supporters. Leading up to the event, the Coalition for Smarter Growth's publicity reaches over 24,000 of these individuals in the Washington, DC metropolitan area.

Presenting Sponsor.....\$5,000

Our most prominent sponsorship level! Be the sole presenting sponsor of the event's food, beverages, or our VIP pre-event reception. We'll recognize your support on materials and signage throughout the event with: "Tonight's ___ made possible by [your logo]".

This sponsorship package includes:

- Choice of sole food, beverage, or VIP reception sponsorship (1 each available)
- Large logo recognition in advertising and event materials
- Recognition from the podium during the event
- 4 VIP tickets with pre-event reception

Gold Sponsor.....\$2,500

This sponsorship package includes:

- Logo recognition in advertising and event materials
- Recognition from the podium during the event
- 2 VIP tickets with pre-event reception

Silver Sponsorship.....\$1,000

This sponsorship package includes:

- Logo recognition in advertising and event materials
- 1 VIP ticket with pre-event reception

Bronze Sponsorship.....\$500

This sponsorship package includes:

- Name recognition in advertising and event materials
- 1 general admission ticket

Host Committee.....\$250

Individuals and families only, please. This sponsorship package includes:

- Name recognition in advertising and event materials
- 4 VIP tickets with pre-event reception
- \$182 tax-deductible fair market value

TO SPONSOR

Contact us at donations@smartergrowth.net or (202) 675-0016 or visit smartergrowth.net/social

Individual tickets are available for \$25 (\$17 tax-deductible fair market value). Through our fiscal agent the Piedmont Environmental Council, the Coalition for Smarter Growth is a non-profit, tax exempt charitable organization under section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law. Receipt of media-related sponsorship benefits is contingent on print and media deadlines.